Propaganda

Propaganda is a way of spreading ideas and influencing people. It played an important part in World War II as both the Allies and the Axis used propaganda to shape public opinion. It was used to raise the morale (happiness) of people at home and the forces fighting abroad, and to make the enemy seem more brutal. Propaganda was used to decrease the morale of the people on the other side to try and get them to oppose the war and lose their belief in a victory. Adolf Hitler used propaganda posters to show himself surrounded by adoring followers to make him look like a great leader.

The Allies dropped 6 billion propaganda leaflets on Europe.