

Summer 2– Week 1– Friday 5th June 2020

English

Task 1

Based on all the inventions you have looked at throughout the week, select your favourite one.

Imagine you have been asked to create an advertisement to sell this invention on the TV, in a similar way to Shouty Man on Horrible Histories. If you are unfamiliar with Shouty Man, a compilation of his adverts can be found here:

Link: <https://www.youtube.com/watch?v=R7ZkNvMMAfw>

Task 2

Write a script for your advert. Think about including persuasive features in your script such as: the invention benefits, appealing adjectives, a snappy slogan, facts and offers.

Task 3

If possible, once you have written your script, you may choose to video the advert to send to your teacher.

